



## Application for use of “Certified Vegan Logo” Trademark

\_\_\_\_\_ (company name) seeks permission to use the “Certified Vegan” Trademark, hereinafter referred to as the logo, on the attached list of product(s).

We guarantee that each product is strictly vegan, containing no animal ingredients or animal by-products, using no animal ingredient or animal by-product in the manufacturing process, and not being tested on animals.

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Company

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City State Zip Web URL

\_\_\_\_\_  
Phone Fax Email

Licensing fee is assessed by companies' annual revenue and is due at time of certification. New companies (less than two years old) will receive a 10% discount on the licensing fee for the first year of certification. There is also a 10% discount for companies that exclusively market vegan products. (Example: 1 year old, exclusively vegan company will receive a discount of 20%).

## **ANNUAL LICENCING FEE FOR VEGAN CERTIFIED LOGO**

**Please Circle:**

<b><u>Fee band</u></b>	<b><u>Annual Turnover</u></b>	<b><u>Annual Fee</u></b>
A	Under \$15,000	\$120
B	Up to \$250,000	\$150
C	Up to \$450,000	\$250
D	Up to \$850,000	\$450
E	Up to \$2 million	\$650
F	Up to \$10 million	\$1,500
G	Greater then \$10 million	\$2,000

There is a \$75 dollar rush fee for companies wishing to have their products rushed through in 7 days. This is not available to companies that submit more then 10 products for review at once. *The rush fee does not guarantee that all applications can be rushed through as the process depends upon the company's ability to supply needed information in a timely manner. A refund of the rush fee will be made if the Certification process cannot be rushed.*

**Rush Requested (circle):** YES or NO

**Date to be completed by:**        /        /

**Do you exclusively market vegan products?**        YES        NO

**How old is your company?**        \_\_\_\_\_ years

### **REQUIRED PAPERWORK**

Please attach the following documents that apply:

1. A list with each product and its ingredients, including those not required by labeling laws. You must specify the source of ingredients such as vitamins and manufactured ingredients (e.g. stearic acid, lecithin).
2. Information regarding processing methods that may contain animal products or possible trace amounts of animal ingredients due to use of shared machinery must be explained. List any cleaning methods for shared machinery. (Use of shared machinery does not disqualify your products.)
3. A signed statement that there has been no animal testing on the finished product or testing of individual ingredients by the manufacturer or on their behalf must be included in the application.
4. Products containing genetically modified organisms (GMO) that may have involved animal genes or animal-derived substances in the development or production must be labeled as such.
5. Products containing sugar will need verification from the supplier that the sugar has not been filtered through bone char before being approved. Please include this verification with your application. Sugar companies should have a statement available.

**Information submitted to the Vegan Awareness Foundation/Vegan Action will be kept in total confidentiality.**

**Submitting this application does not give authorization to use the “Certified Vegan” Logo until application is approved.**

**Unauthorized use of the “Certified Vegan” Logo is a violation of Federal Trademark laws.**

**I agree to the above statement.**

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Applicant signature

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Name of Company

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Date

**In order to not delay certification, please mail payment at time of application or pay securely online by credit card at:**

**[www.vegan.org/store](http://www.vegan.org/store)**

**A refund will be given if certification permission is not granted.**

Thank you for your application. We appreciate your company’s commitment to market vegan products! Let us know if you are interested in advertising your certified products.

Please fax or mail your completed application to the address below. Please allow approximately 4 weeks for the certification process to be completed. If you have a question about the status of your application, please send us an e-mail at [certification@vegan.org](mailto:certification@vegan.org). Please read over our “Vegan Certification Process” handout, available on our website, to help you understand the process and answer some of your questions.

**Vegan Awareness Foundation/ Vegan Action**

**P.O. Box 4288**

**Richmond, VA 23220**

Phone/Fax: 804-254-8346

Email: [certification@vegan.org](mailto:certification@vegan.org)

Web: [www.vegan.org](http://www.vegan.org)